



# Lexile® Text Analyzer Content Creator

## The Power of Measurement at Your Fingertips

Introducing the Lexile Text Analyzer Content Creator, a powerful text analyzer that provides globally recognized Lexile® measures, and the power to align content as you go. This takes the guesswork out of content creation, streamlining the production of learning materials for students at every level.

### Integrated Tools Make Measurement Easy and Faster:

#### PRODUCE VOCAB LISTS

Lexile® PowerV®\* generates challenging vocabulary as you develop materials. Then, publish word lists for instructional purposes.

\* At this time PowerV is only available for English texts.

#### CREATE AND MEASURE SPANISH TEXT

Create aligned Spanish language content and measure texts to receive certified Lexile measures all within the same tool.

#### INSTANTLY CERTIFY CONTENT

Receive certified Lexile measures for content developed within the tool, on demand. This saves 25 days in go-to-market time!

**Develop copy using rich text editor.**

**Analyze as you go so you can align text to readers at specific levels.**

**Manage access for your organization's users.**

**Upload .docx or .txt files.**

**Create and edit Spanish content.**

**Enter robust metadata fields so you can organize your files.**

**MORE METRICS**

The new analyzer reports four types of early-reading indicators to help identify important text features that could present more challenge in K–2 books.

	EASIER	MEDIUM	HARDER
> Semantic Demand	██████████	██████████	██████████
> Syntactic Demand	██████████	██████████	██████████
> Decoding Demand	██████████	██████████	██████████
> Structure Demand	██████████	██████████	██████████

**Tradebook Information**

ISBN

Author First Name\*

Author Last Name\*

Series

Subseries

Publisher

Page Count



## Grow Your Business by Growing Literacy

When you add a certified Lexile measure to your content, you open a world of possibilities for readers and for your titles. How? Lexile measures for your content are included in our *Lexile*® Titles Database, which is licensed by dozens of booksellers, book distributors and library companies (like Barnes and Noble and Amazon!). Educators and parents then use this information to match each learner with appropriately challenging material (the Goldilocks zone for growth). Your content is reaching a big, growing audience! And you can feel good about this because every Lexile measure supports readers on their literacy journey. It's a win-win!

### Collaboration Features Support Teams of All Sizes

Manage content development across all members of a team with access to measurement history, version control, and content tagging capabilities. Are you a team of one? These features will work for you too!

#### VERSION CONTROL

Track and manage changes to documents during content development.

#### DOCUMENT HISTORY

Sort, filter and search across all previously measured content.

#### CONTENT TAGGING

Assign tags for content classification and organization.

### This is the Best Text Analyzer Available. Here's Why.

- ✔ The Lexile Text Analyzer Content Creator generates Lexile measures that are backed by science, years of research and field-defining psychometric analysis.
- ✔ The new content development tool produces Lexile measures that are globally recognized and increase exposure in the education market.
- ✔ Lexile measures derived from end-of-year test and interim test scores align to Lexile measures of books.
- ✔ The Lexile Text Analyzer Content Creator offers more content metrics and a more robust toolset (vocab solutions, Spanish language support, team collaboration) in one platform.
- ✔ When you subscribe to our tools, you become a partner in our work. We are constantly evolving our software to fit your needs, grow your business and support students around the world.

START  
CREATING &  
ANALYZING  
TODAY

Our subscription licenses give you the flexibility to analyze (and create!) a little or a lot.

[metametricsinc.com/content-measurement](https://metametricsinc.com/content-measurement)

### Contact Me to Get Started With Content Measurement



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